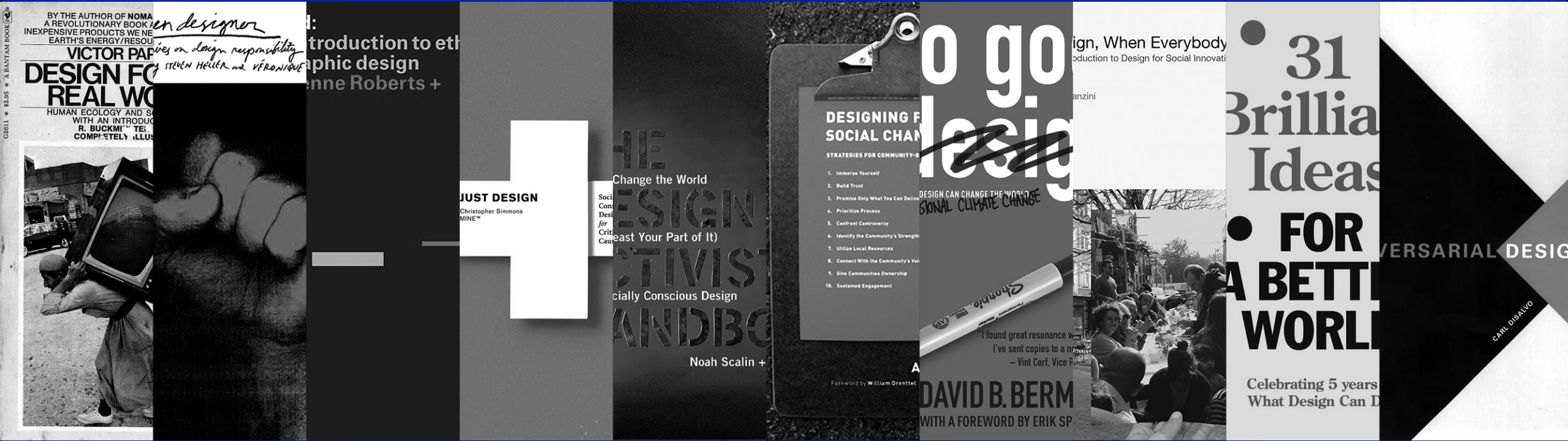


Reflections on Reflexivity & Ethics for Relational Design & Relational Design Pedagogy



2015

Paris College of Art MA Design for Social Impact

“equip[s] citizen designers with the practical know-how (design thinking methods, leadership and entrepreneurial skills) to successfully lead design projects that will bring positive societal changes”

(PCA 2018{sp})

2016

Ravensbourne University London MDes Social Innovation

“develop solutions that address pressing social and environmental demands ... often in the fields of health, social cohesion, demographic shifts, climate change and economic development”

(Ravensbourne 2017[sp]).

2017

Falmouth University Academy for Innovation and Research

“address societal grand challenges ... by
undertaking design led research and innovation
projects to realise novel low-carbon technologies,
products and services”

(Falmouth University 2018:[sp])



2018

Edinburgh College of Art MA Degree in Design For Change

“address complex, global challenges such as disruptive technologies, ageing populations, economic instability, conflict and displacement and environmental degradation through designed interventions”

(Edinburgh College of Art 2017:[sp])

“Develop solutions...”

“Create social change...”

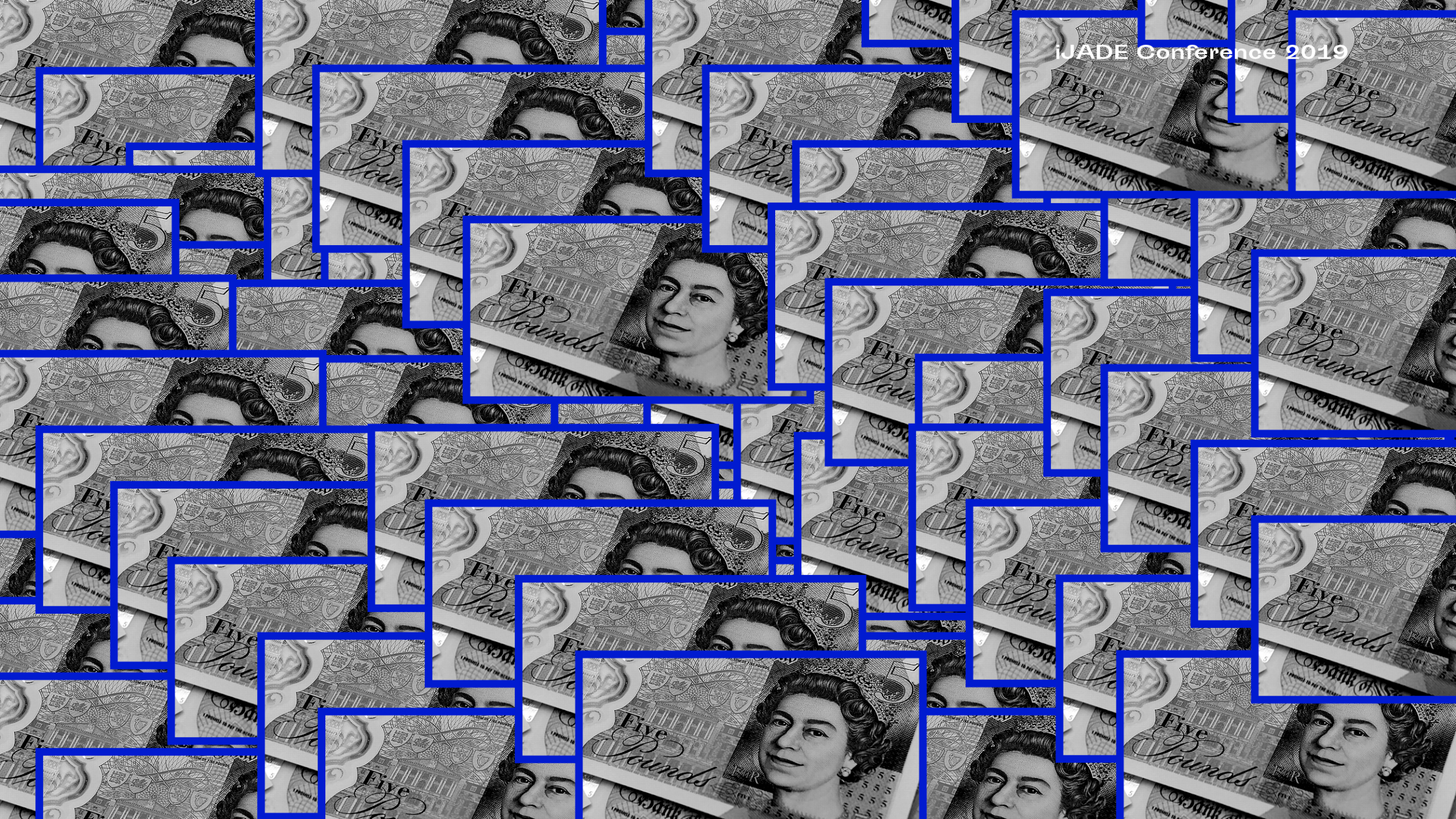
“Address societal grand challenges...”

“Alleviate poverty...”

“Solve ‘real-world’ issues...”

“Create positive change...”

“Address society’s pressing issues...”



**“intervene at points where people
interact with their environments”**

(IASSW 2018).



“a global curriculum and competition that challenges emerging designers to tackle real-world social, economic and environmental issues through design thinking”



⁰⁵ FAIR FINANCE FOR ALL

Designing or redesigning a way for people who are financially excluded to be better served by banks and other money management services;



⁰² SLEEP MATTERS

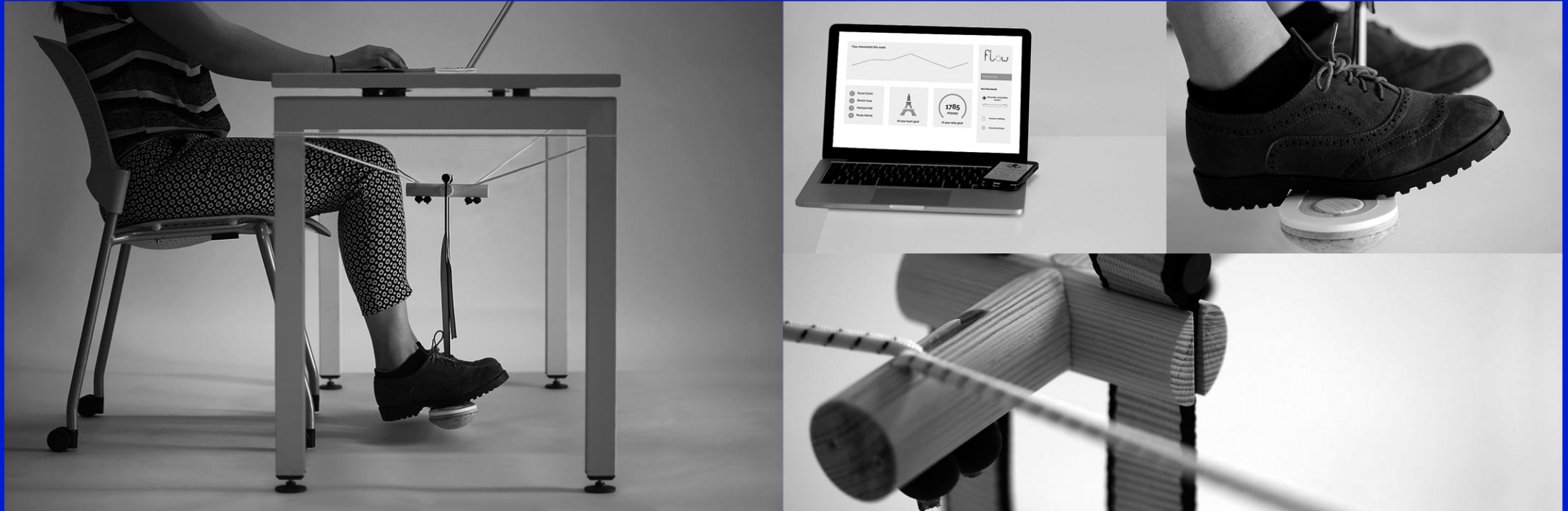
Designing a product, service, or system to encourage and/or enable better sleep, again leading to improved productivity and better overall mental health;



⁰¹ WORKING WELL

Designing a vision and business case to promote greater wellbeing at work in order to contribute to higher productivity and better overall mental health;

(RSA SDA 2017:5,7,11).



Flowboard

(RSA Winners 2018; Van Krieken Design 2018)



Hungryr

(RSA Winners 2018; Van Krieken Design 2018)



Benefits



Transdisciplinarity

Reflexivity

- ♦ “...an ethically reflexive position...” - involves observing our own thinking and ... preferences in order to avoid mistaking our truths for the truth

(Freire, in Goodman, 2014)

Reflexivity

...the ability to formulate an integrated understanding of one's cognitive world in relation to our role in human relationships – it is linked to the ability to empathise and the capacity for self-awareness

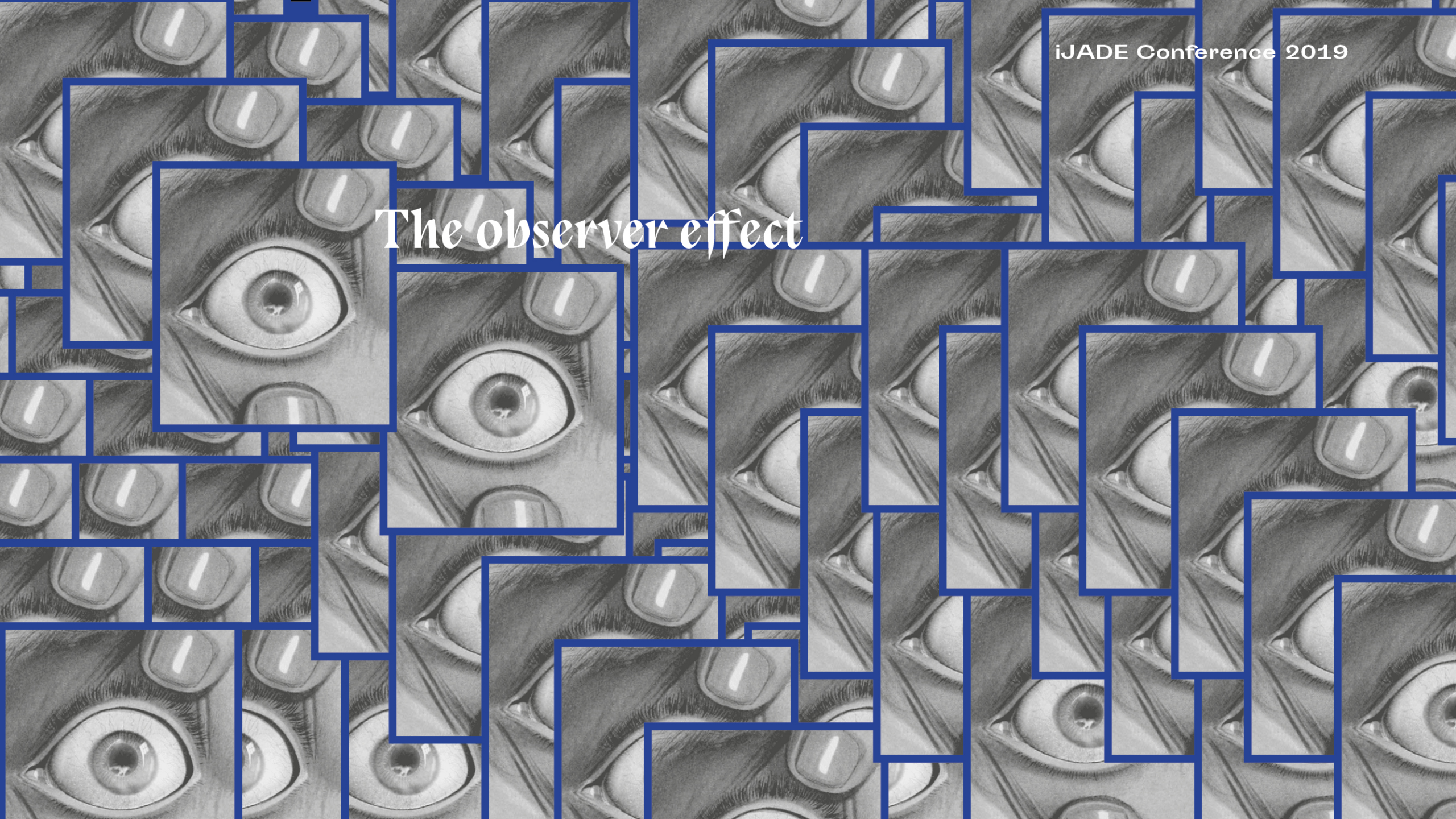
(De Vos, 2002)

Reflexivity

...the ability to understand one's role and influence in human relationships, the consequences of one's presence, to observe one's responses, and to divest from the self-deception that what we do is neutral and value-free.

(Etherington, 2004)

The observer effect



The cloak of objectivity

- ♦ Fallacy of objectivity – the confirmation bias, hasty conclusions, stereotyping, assumptions, false logic
- ♦ Mind colonisation – absorption of knowledge without critical consciousness

A way forward

- ♦ Radical reflexivity – efforts to disrupt the objectification of knowledge
- ♦ Provocative pedagogy
- ♦ Decolonisation of knowledge

(Foucault, cited in Schirato, et al., 2012) (Morrall, 2003)

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